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DELCO REMY 50MT™: PROVEN POWER FOR THE HEAVIEST WORK

For more than five decades, the Delco Remy 50MT Heavy Duty Straight Drive Starter has earned its place as a trusted workhorse in the most demanding environments. Construction sites, mining operations, off-road fleets and off-highway equipment all depend on it to deliver reliable starting power.

The size and strength of the 50MT are part of what sets it apart. It is the most powerful starter in the Delco Remy family, making it the one you reach for when durability and performance are essential.

While the 50MT has been around for a long time, its coverage—and the number of applications it supports—continues to grow.

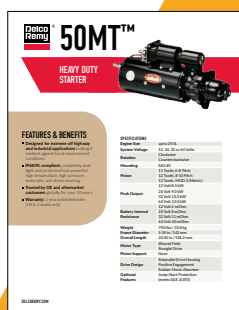


Finding the exact part you need is now easier, too. Our [new product sheet](#) introduces two ways to cross-reference part numbers:

- **Search by new service part number**, including reman options, private label OE numbers and reference numbers
- **Search by reference number** with a corresponding replacement number

50MT: Features and Benefits

- Designed for extreme off-highway and industrial applications, helping it stand up to harsh environmental conditions
- IP6K9K compliant, meaning it is completely dust-tight and protected against powerful, high-temperature, high-pressure water jets and steam cleaning
- Trusted by OE and aftermarket customers globally for over 50 years



Download

the 50MT Product Sheet today for quick part number reference!



"This resource takes the guesswork out of specifying the right starter," says Todd Harbin, Catalog Specialist. "Whether you're working from an original Delco Remy part number or a manufacturer reference, you can quickly confirm the correct part and know your options anywhere in the world."

SPOTLIGHT ON TIM HALE: DRIVING SUCCESS IN THE NORTH AMERICAN AFTERMARKET



Joining the Delco Remy team was an easy choice for Tim Hale, who brings over 30 years of expertise in the commercial vehicle industry.

"The Delco Remy brand commands a lot of respect," he says. "Customers trust it. They know this brand means quality and will last a long time."

The opportunity to contribute to the brand's legacy—and help shape its future—was a huge draw for him. So, in late 2025, Tim stepped into his role as Regional Sales and Service Manager for the Midwest region, ready to build on the brand's storied reputation. Tim provides support to dealers, fleets and independent distributors in Ohio, Michigan, Indiana, Illinois and Missouri.

Tim's broad industry experience helps him relate quickly to customers. Since joining the commercial vehicle market in 1993, Tim has held positions in operations, customer support, product management, field sales, and OEM and national account sales. In these roles, he's worked with truck dealers, OEMs, fleets and independent distributors.

This vast experience enables him to connect with almost everyone he meets in the industry and approach situations from different perspectives.

Quality and Durability That Customers Rely On

"It's been great getting in front of the customer and serving as a solution provider," he says.

With many fleets facing price pressures on parts and fuel costs, he's a welcome partner as he offers durable, long-lasting products with some fuel-efficiency advantages.

"Customers trust that they won't have to replace their starter or alternator in six months to a year," explains Tim.

Additionally, Tim likes being able to offer Delco Remy's reman products—especially since, unlike 'value' or offshore alternatives, we use OE components and meet OE specs, providing customers with more reliable performance.

"Our Delco Remy reman starters and alternators combine OE performance and quality with affordability," he says.



A Legacy of Excellence, A Future of Innovation

Another significant draw for Tim was the sales team.

"The Delco Remy sales team is great. Everyone is seasoned and talented," he says. "It feels good to be surrounded by a team that is just that knowledgeable. I think it's the team's incredible level of experience that sets us apart from the competition."

Beyond team dynamics, being part of the Delco Remy team has bonded Tim to something greater than himself.

“Being part of the Delco Remy team feels like being connected to something with a real legacy behind it. People trust the name, and that sets a higher standard for everything we do. For me, it’s motivating to work with a team that genuinely cares about their customers and getting things right, whether that’s the product itself or how we show up for the customers. There’s a strong sense of responsibility.”

Best of all, it’s rewarding for him to be part of a brand that is charging ahead to continue shaping the industry today and in the future.

This year, we proudly celebrate 130 years since brothers Perry and Frank Remy began revolutionizing engine electrical systems. Their innovative spirit laid the foundation for the Delco Remy brand—a legacy that continues to inspire and empower our team, including new members like Tim.

“The Delco Remy name means quality. It’s a time-tested brand—it’s been put through the paces and stood the test of time. When I walk into a customer’s shop or fleet garage with the Delco Remy logo on my shirt, it’s always a positive interaction because they know what we sell is good—and an investment in their performance. Being part of this team motivates me to continue delivering on that reputation, supporting our customers and driving our legacy forward into the future.”

From Skydives to Fine Wines: Life Beyond the Job

- Tim used to jump out of planes during his years in the U.S. Army. “The first time I jumped, I wasn’t scared—you just don’t know. It’s the second time that scares you,” he laughs.
- Tim and his wife, Sherri, have two grown sons and are enjoying this stage as empty nesters. They are foodies (and wine aficionados) who love to travel.
- The Hale’s son got married in Rome, Italy—an unforgettable experience that included a “Pasta with Nonna” outing.





TECH TIP: THAT “DAMAGED” ALTERNATOR MIGHT BE PERFECTLY FINE

In our newest Tech Tip video, you'll get a quick overview of what's really going on.

When a 24SI™ or 28SI™ ships, it comes with a cardboard spacer inside the unit. That spacer helps hold the shaft in position until the pulley is installed.

Once the spacer is removed, you might notice:

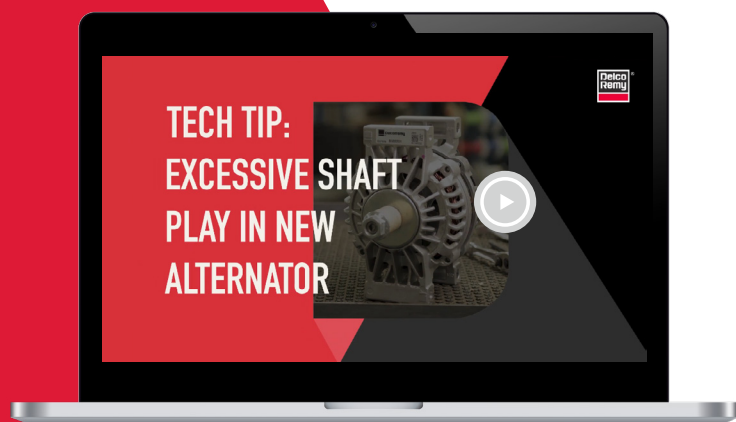
- The rotor moves back and forth, shifting out of position.
- The shaft slides backward a few millimeters until the fan base touches the rear bearing.
- Noise occurs if the rear plastic fan touches the aluminum frame.

This back-and-forth movement is called end play, and before the pulley is installed, it is completely normal.

The good news: once the pulley is installed correctly, everything falls into place. The rotor settles into its proper position, and the fan can no longer contact the frame, so that noise disappears.

Watch Now: Excessive Shaft Play in New Alternator

Our new Tech Tip video, [Excessive Shaft Play in New Alternator](#), explains end play in less than a minute. You can also watch our [How to Install an Alternator Pulley](#) video next for step-by-step guidance, so you can correctly install the pulley and avoid mistaking normal end play for a damaged part.



A photograph showing two people's hands unboxing a Delco Remy battery. The battery is a black rectangular box with the Delco Remy logo and 'Genuine Delco' text. The person on the right is wearing a black watch and a gold ring. The background is dark and out of focus.

EMEA AFTERMARKET EXPANDS MERCEDES COVERAGE WITH NEW 29MT™ PART NUMBERS

The aftermarket team in Europe, the Middle East and Africa (EMEA) has introduced a new 29MT part number: 71005420.

This new part number replaces 8200921 and 61004812, giving customers a simplified, dependable starting solution for three key Mercedes applications:

- Mercedes Actros MP4/MP5
- Mercedes Antos
- Mercedes Arocs

Designed for vehicles equipped with the OM936 7.7-liter 6-cylinder engine, this new part number expands coverage while delivering the trusted performance and reliability customers expect from Delco Remy.



“For our customers across the EMEA region, this new part number is another example of how we continue to power progress with solutions built for the demands of today’s commercial vehicles,” says Reinout Meijers, EMEA Marketing and Commercial Lead.

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130 YEARS STRONG: THE DELCO REMY LEGACY KEEPS MOVING FORWARD

For 130 years, the Delco Remy brand has powered the vehicles that keep the world moving. That legacy has been built through generations of trusted alternators, starters and the people behind them. While a lot has changed in 130 years, our team has remained focused on what it does best: engineering starters and alternators that perform in the toughest conditions.

The 130-year milestone is worth celebrating, but it's really about looking ahead. In our anniversary video, *Built to Last: Celebrating 130 Years of the Delco Remy Legacy*, we highlight the spirit of our brand and what continues to drive our team every day.



WATCH THE VIDEO

Click the link below to see the legacy in motion.

[Built to Last: Celebrating 130 Years of the Delco Remy Legacy](#)

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